



# Rosco DV6 Video Add-in for the Geotab Marketplace

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How Rosco helps you gain business and increase your bottom line.



## **About Rosco**

## what we do

Rosco is the leading global manufacturer of automotive vision safety products to the bus & truck marketplace. Founded in New York City in 1907 as a safety product manufacturer for automotive and aeronautical markets, Rosco moved to its current location in Jamaica, New York in 1974. Today, Rosco is the largest manufacturer of bus mirrors in North America, supplying vision safety systems to all key school bus OEMs.



**GEOTAB**<sub>®</sub>





## Where you've seen us

Rosco services all commercial vehicle markets with vision safety solutions and fleet management systems.





















**Introducing the DV6** 



## The all new DV6™. Powered by RoscoLive®.

## A new chapter in fleet safety and performance.

Designed with security in mind, the next generation of Rosco's Dual-Vision® camera allows you to drive with confidence. The DV6 is a compact camera that employs smart security to protect your drivers.

Rosco's new DV6 captures and processes full HD footage of the driver and the road with local and cloud storage options. It generates in-cab alerts for drivers when risky behaviors are detected, and provides data for fleet managers to help monitor safety trends over time.



Find the DV6 add-in in the Geotab Marketplace Today!





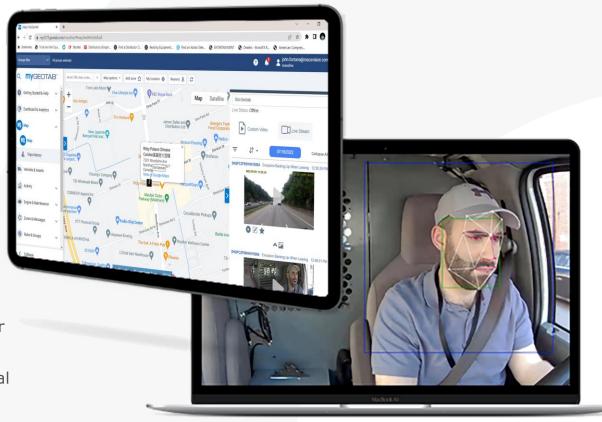
## **Smarter technology for the** businesses that drive our world.

#### Greater confidence for your drivers.

- Alerts driver of phone use, drowsiness, distraction, and more...
- DMS (Driver Management System) alerts will notify Fleet Manager with footage available.
- Coach your driver and monitor future performance.

#### Another kind of AI, actual insights.

- Our algorithms ensure the dual-vision camera is perfectly synced to your vehicles.
- Driver identification technology links drivers with data for everyone's safety.
- Maximize productive alerts with our market-leading artificial intelligence, proven to offer superior accuracy.
- Get customizable datasets on Events, drivers, vehicles, etc. to gather valuable insights for fleet efficiency.





## All the tools you need, at your fingertips.

#### Real-time access to videos and data

Event videos from the DV6 cam are available on RoscoLive in real-time via 4G LTE connection – fully tested and certified by major carriers including Verizon and AT&T.

#### Cutting edge technology to future proof your fleet.

See where all your vehicles are using a single interface with Google Maps functionality. Watch and flag Event footage, stream live video, or download/share video footage.





## **Better data means** more accurate reporting

#### **Effortless Maintenance with OTA**

RoscoLive offers over-the-air maintenance for easy hardware maintenance. DV6 firmware is automatically updated and SD reformatting is no longer needed!

### Installation is as easy as 1-2-3 with Rosco's new Installer App

Rosco's new Installer app (available for iOS and Android) cuts down install times for a more seamless process.

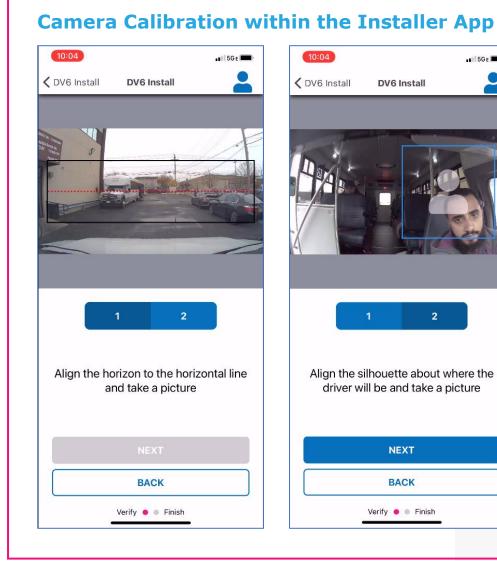
The DV6 is packaged with an internal modem and antenna allowing for the simplest hardware installation with one mounting point, and one camera to vehicle connection.

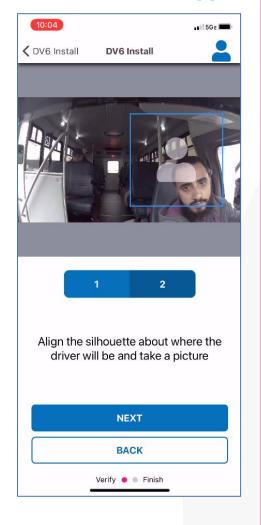






## A simpler installation process





## **Installation Report** 90-21144th Place, Jamaica, New York 11435 Installation Info Form ID Install Date Plate # Camera Model... Camera S/N First Connection Date Installer Info Company ... MECP Certified Installation Images Channel 1 Channel 2 **OBD Mount** Camera Window Placement





## Driver based data for more accurate reporting

DV6 offers Driver ID detection with a simple QR code scan through the cab-facing camera.

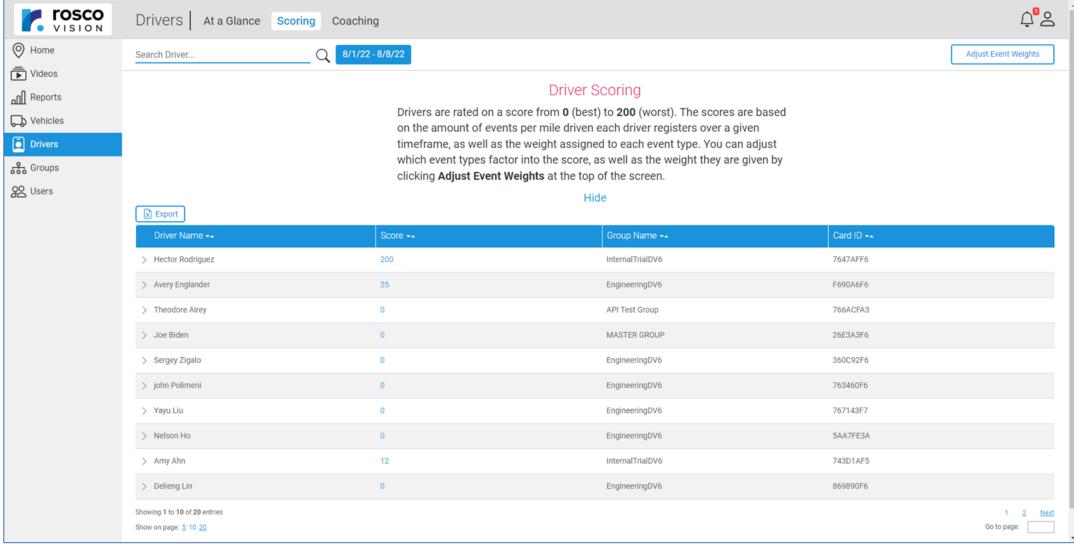
This feature allows fleet managers to gather driver based data for safety reports and trend analyses.

Identify the safest drivers, as well as the drivers that need extra training to optimize fleet safety.



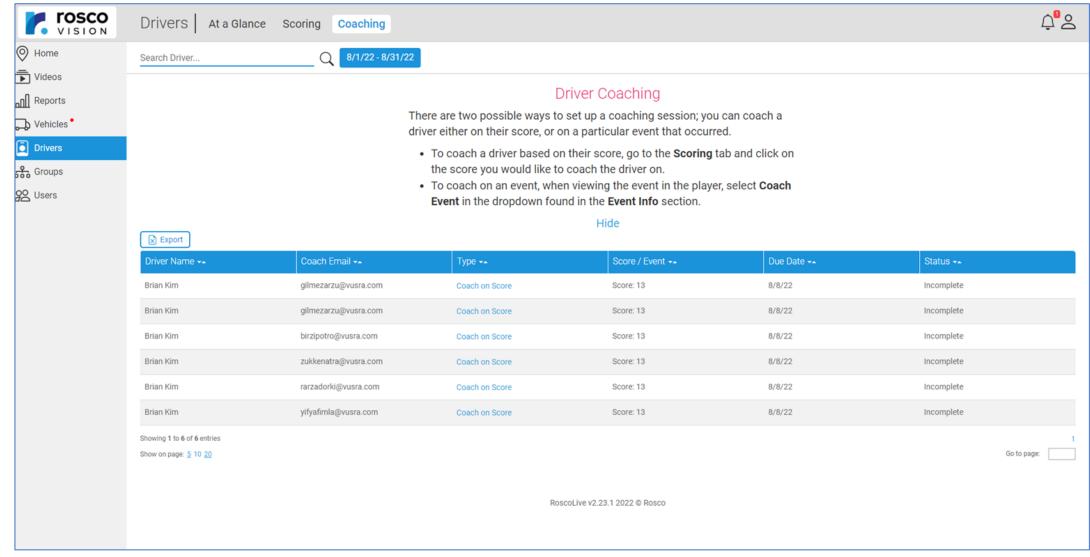


## **Driver based scoring**





## **Driver Coaching**





## Coming soon...

#### **Extra cameras**

Soon you'll be able to add up to 4 extra camera views (6 in total) to maximize the video coverage around your vehicle.



### **Advanced Driver Assistance System (ADAS)**

Rosco is fine-tuning the ADAS feature for the DV6 including critical collision avoidance alerts.

- Lane Departure Warning
- Forward Collision Warning
- Headway Monitoring + Following Distance

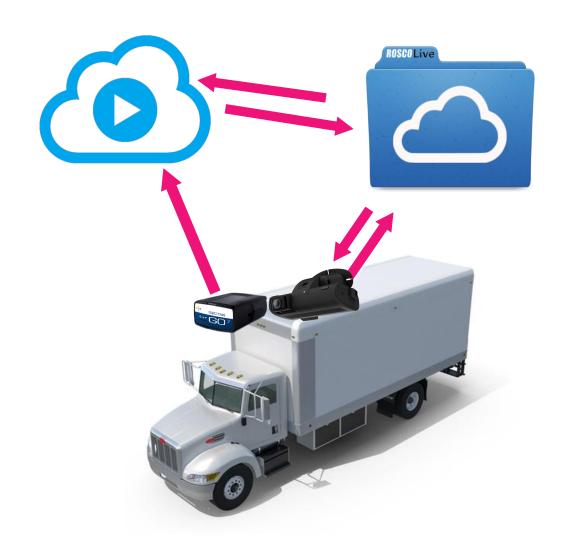
### **Wi-Fi Capability**

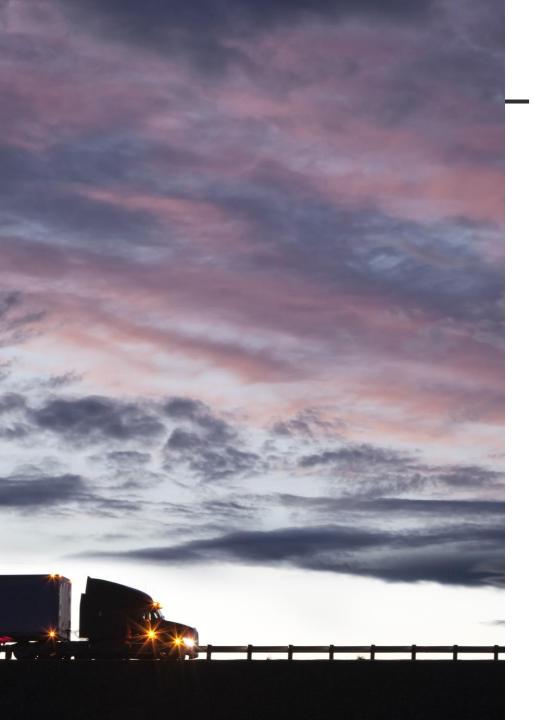
DV6 will be able to connect to any onboard routers via Wi-Fi instead of having a separate data plan.

## How an integrated video solution works

## A truly seamless integration offers real-time updates

- Geotab works normally in the vehicle and is fully independent of the integration hardware --- no physical connections.
- A true seamless integration uses the Rules already set in Geotab to create Exceptions and capture video.
- GPS data, time stamp, and G-sensor data are still generated by Geotab.
- This information generates the Exception alert and calls for a 20 second video clip from the integrated cloud storage.
- The recording hardware connects independently via cellular service to send real-time data and video footage to the fleet.







## Choosing the right solution

With other Marketplace video solution to choose from – why choose DV6?

- Live streaming is a standard, not a premium
- Videos stored on RoscoLive cloud for up to 1 year
- Custom video requests via myGeotab
- DV6 is the securest dash camera on the market, with tamper resistant access to the power harness, memory, and camera lens angles
- Accurate DMS through multi-angle lens adjustments
- Scalable memory up to 1TB
- Over-the-air (OTA) updates and maintenance
- Real-time, customizable SMS or email alerts
- All-in-one device (no other hardware to install)
- Rosco Installer app
  - Guided install process
  - Camera calibration within app
  - Installation report including pictures emailed to fleet manager at completion for proof and quality of install

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## We're in it for the long haul!

We've built our business through 115 years of relationships

- Our dedicated Geotab support team includes:
  - Account / Customer Success Manager
  - National Sales Network
  - Add-in Software Engineer
  - Reseller Support Specialist
  - Tech Support (90% focus on SaaS & IoT)
- There's no more "I" it's "We"
  - We're all about co-branding
  - Resellers are an extension of Rosco your business is our business
  - We share leads sell together, demo together

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## One size does not fit all

We'll work to find the right solutions for you and your customers

- We have created a pricing structure to ensure different plans/options are available for different circumstances
  - As low as \$0 down
- Rosco is certified by major carriers in the US (Verizon, AT&T) and Canada (Bell Canada)
- Resellers can use their own SIMs
  - Lower monthly costs for Resellers
- DV6 is dynamically provisioned through the Installer app during installation so the cameras can be stocked and deployed at a later time at no additional cost
- Businesses are in different time zones and have different hours of service – we're continuously expanding to offer support at night and on weekends

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